



We navigate fundraising and communications opportunities for our clients.

FOR IMMEDIATE RELEASE

Pounce Support Services™ Marks 5 Years of Driving Success for Nonprofits and Businesses

Edmonton, Alberta – February 14, 2025 – Pounce Support Services™, a dynamic fundraising and communications company based in Edmonton, Alberta, is proud to celebrate its 5th anniversary on February 14, 2025. Founded in 2020 by Kat Mooney, a visionary with over 25 years of experience in the nonprofit and business sectors, Pounce Support Services™ has become a trusted partner for organizations striving to make meaningful impacts in their communities.

Since its inception, Pounce Support Services™ has been dedicated to supporting overwhelmed, under-supported, and overloaded nonprofits, charities, small businesses, and entrepreneurs. The company specializes in practical, customized strategies that enhance visibility, drive fundraising success, and foster long-lasting relationships. Over the past five years, the Cool Cats team has worked virtually across Canada, bringing creativity and integrity to every client engagement.

Kat Mooney, Founder and CEO, reflects on this milestone, *"When I started Pounce Support Services™, my vision was to empower organizations by offering them the tools and expertise to flourish. Today, as we celebrate five incredible years, I am grateful for our clients, team members, and supporters who have trusted us to be part of their journey. This milestone is a testament to the power of collaboration and the resilience of our shared vision."*

To mark this milestone, Pounce Support Services™ will host a virtual celebration, inviting clients, partners, and supporters to reflect on five years of growth and impact. The event will highlight future initiatives to continue the company's mission of helping organizations thrive.

Looking ahead, Pounce Support Services™ is committed to breaking traditional fundraising and communication molds, embracing innovation, and fostering genuine connections.

As part of its 5th-anniversary celebrations, Pounce Support Services™ is excited to unveil a refreshed website that showcases its innovative fundraising and communications approach. The newly designed site features a sleek, user-friendly layout and enhanced functionality, making it easier for visitors to explore the company's services, client success stories, and resources. With a renewed focus on accessibility and engagement, the refreshed website reflects Pounce's commitment to providing practical, creative solutions to nonprofits, charities, and businesses across Canada.

For more information or to join the celebration, please contact:

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About Pounce Support Services™

Founded in 2020, Pounce Support Services™ helps nonprofits, charities, and businesses across Canada achieve their goals

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